



Global Education Services and Solutions (GESS 2016)

Dates: March 1 – 3, 2016
Location: New Za'abeel Halls 4-6, Dubai World Trade Center
Dubai, United Arab Emirates
www.gessdubai.com

EVENT SUMMARY

Gulf Educational Supplies and Solutions (GESS) will be held under the patronage of his Highness Sheikh Mohammed Bin Rashid Al Maktoum, Vice President of the UAE, Prime Minister and Ruler of Dubai, in partnership with the Ministry of Education, GESS and Global Education Forum (GEF). In its 9th edition, GESS provides the ideal platform for education professional worldwide to meet, find new products and services, and discuss a range of topics about education and its future.

In 2015, 450 companies exhibited at GESS at which 45 countries and six country pavilions were represented in total. The Trade Fair drew over 10,000 education professionals from 74 countries. The UAE private education market consists of nearly 500,000 students from 450 private schools in Abu Dhabi and Dubai, up 10 percent from the last academic year. The UAE Government has significant funds invested toward the development of educational infrastructure. Over the next five years, the UAE private education market will require an additional 52 educational facilities, including 10 American schools.

BEST PROSPECTS

- K-12 American Curriculum Schools (High demand from investors)
- Students and Teachers Leadership Programs
- Programs for Special Needs
- Vocational Training
- IT Education (Digital and E-Learning)
- STEAM/STEM Training Programs for Teachers
- STEAM/STEM Camps for Students

Interested U.S. companies should participate in GESS 2016, home to one of the fastest growing educational sectors in the Middle East. The U.S. Commercial Service team will be on hand to provide business counseling for U.S. companies attending the show. Register early for this event!

CONTACTS

Manal El Masry

Commercial Specialist

Abu Dhabi, UAE

Tel: +971 2 414 2217

E-mail: manal.elmasry@trade.gov

Jonnie Wicks

Event Manager, F&E Education

Tel: +44 208 846 2920 (London) / +971 52 811 0927 (Dubai)

E-mail: jonnie.wicks@fegroup.ae

Pat Tessler

International Marketing Manager, E.J. Krause & Associates, Inc.

Tel: +301 493 5500 (Ext. 3386)

E-mail: tessler@ejkrause.com